

Give your portfolio a head start

Aim to be an

Alpha
Investor



NFO Opens: 19th August, 2024 | NFO Closes: 2nd September, 2024

Launching

TATA

NIFTY200 ALPHA 30 INDEX FUND

(An open-ended scheme replicating / tracking Nifty200 Alpha 30 Index (TRI))

α Smart Beta Funds

Smart beta funds employ a rule-based approach to filter and capture various investment factors. These funds aim to outperform the broader market.

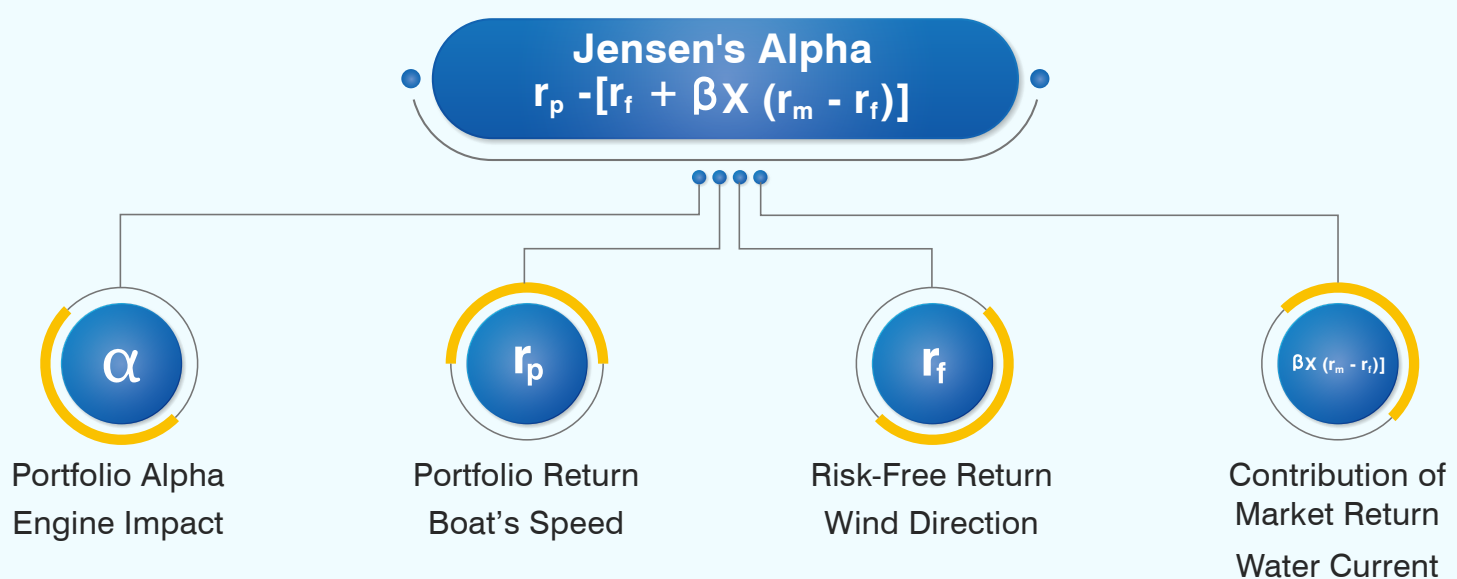
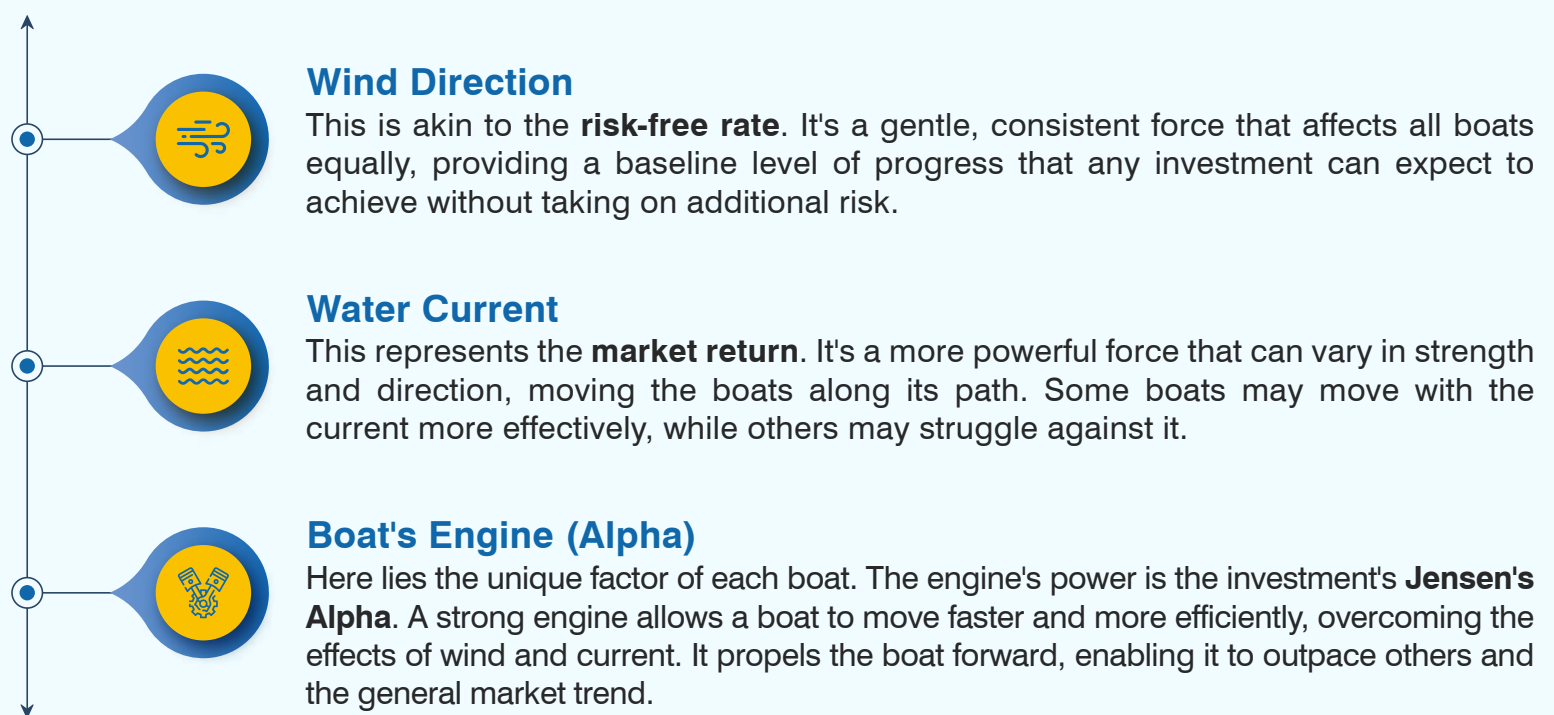
The essence of smart beta funds lies in their ability to harness the complexity of multiple factors—such as value, size, volatility, and momentum—while maintaining the simplicity and transparency of rules. This method allows investors to target specific investment themes or strategies that are believed to offer superior returns over time.

α Jensen's Alpha

Jensen's Alpha, often referred to as Alpha, is a performance metric that measures the excess return of an investment relative to the return of a benchmark index.

Jensen's Alpha = $r_p - [r_f + \beta X (r_m - r_f)]$	
r_p = Stock Return	r_m = Expected Market Return
r_f = Risk-Free Rate	β = Stock Beta

Imagine the market as a vast sea where different types of boats represent various investments. Each boat's movement is influenced by three key factors:



Alpha-based Passive Investing

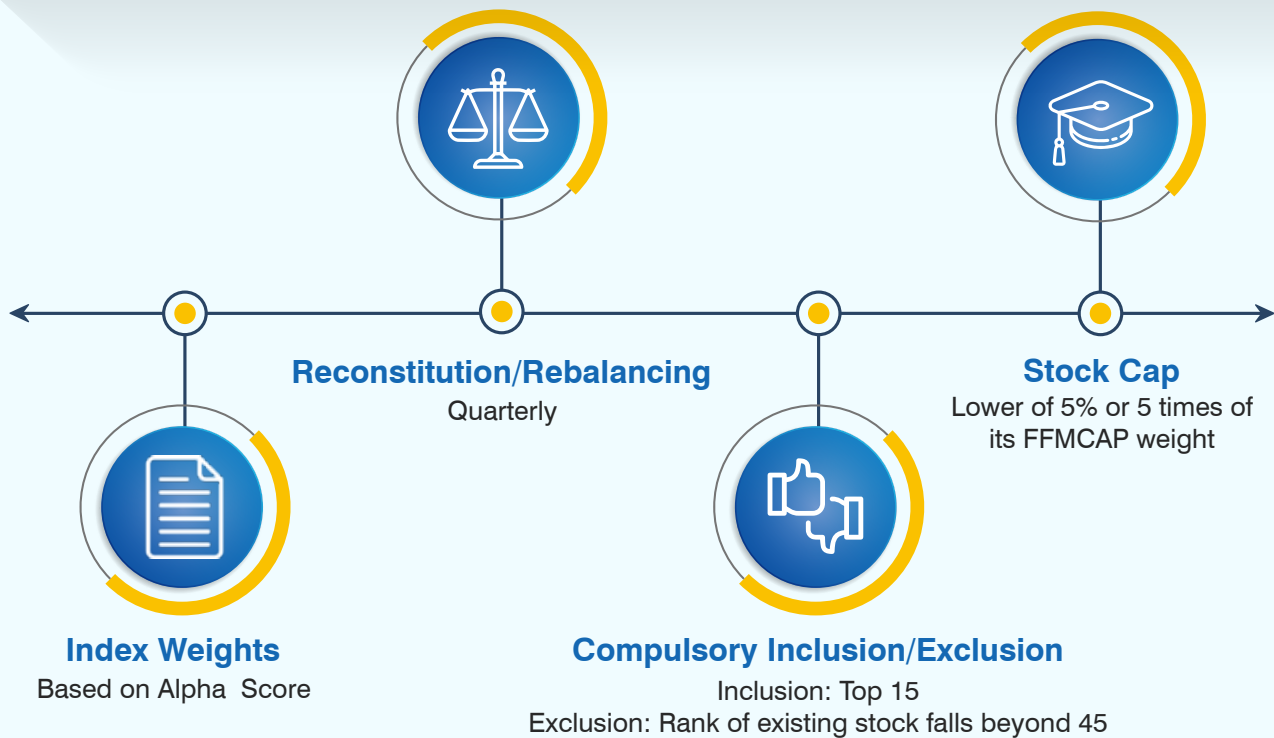


*Based on stock selection criteria of having positive Jensen's Alpha

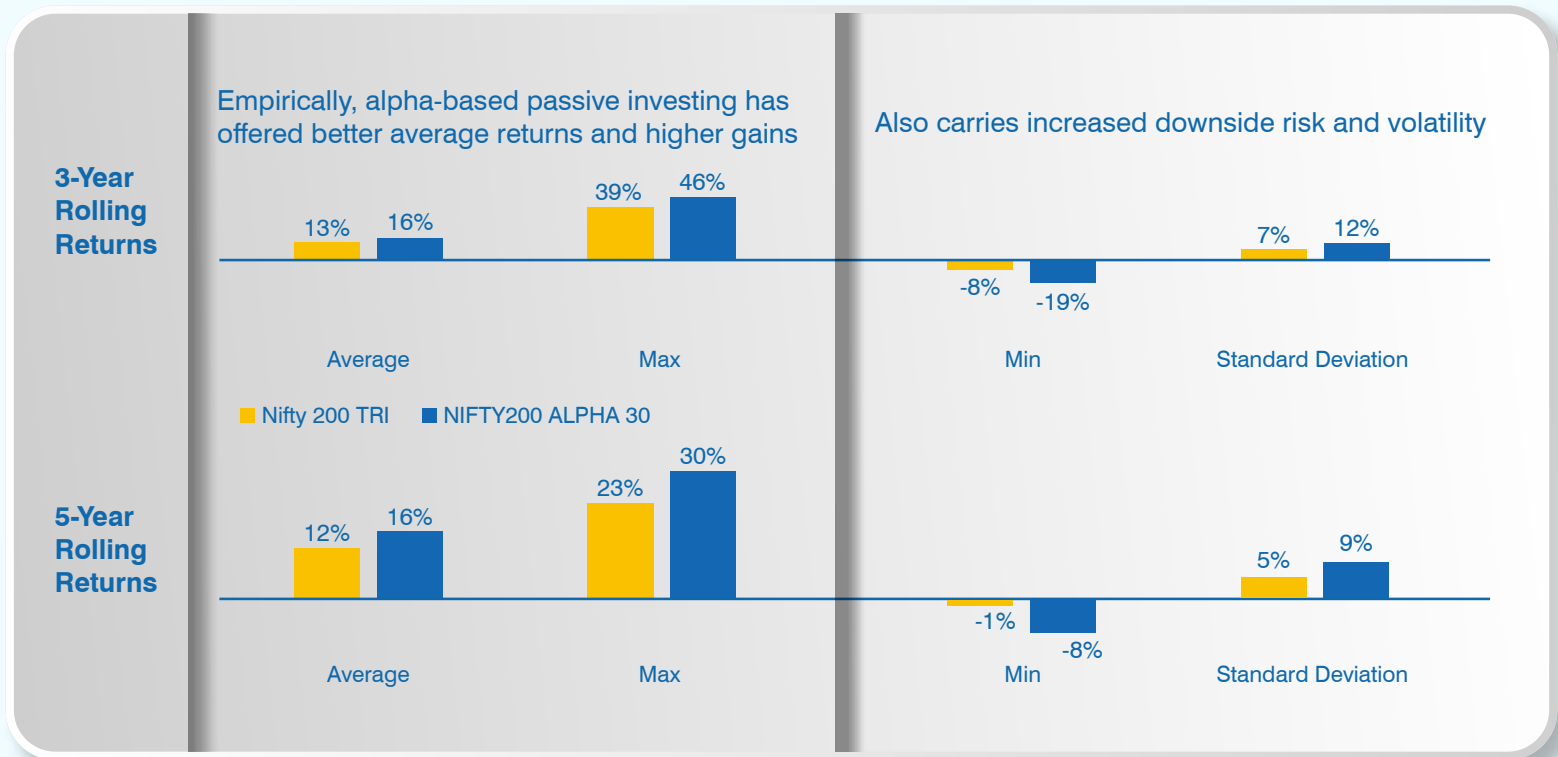
NIFTY200 Alpha 30 Index

Nifty200 Alpha 30 Index aims to track the performance of the top 30 companies with high alpha within the Nifty200 Index.

Nifty200	Universe consists of stocks with Market Cap Rank between 1 st and 200 th
Calculation of Jensen's Alpha	Jensen's Alpha is computed using 1-year trailing price
Eligible Universe	Stocks having positive Jensen's Alpha
Stock Selection	Top 30 stocks are selected



Index Performance



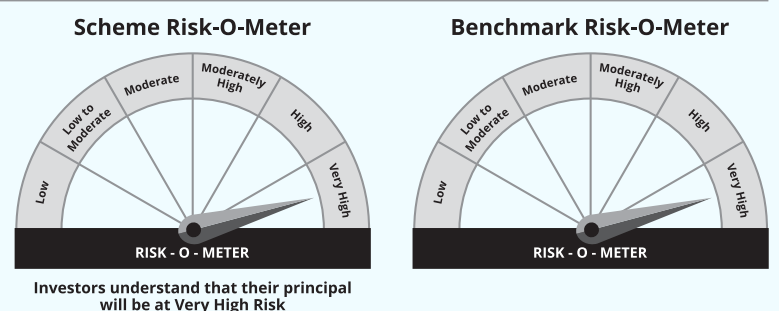
Fund Details

Scheme Name	Tata Nifty200 Alpha 30 Index Fund
NFO Dates	NFO Opens: 19 th August 2024 NFO Closes: 2 nd September 2024
Investment Objective	The investment objective of the scheme is to provide returns, before expenses, that commensurate with the performance of Nifty200 Alpha 30 Index (TRI), subject to tracking error. There is no assurance or guarantee that the investment objective of the scheme will be achieved. The scheme does not assure or guarantee any returns.
Type Of Scheme	An open-ended scheme replicating / tracking Nifty200 Alpha Index (TRI)
Fund Manager	Kapil Menon
Exit Load	0.25% of the applicable NAV, if redeemed on or before 15 days from the date of allotment
Benchmark	Nifty200 Alpha 30 Index (TRI)
Min. Investment Amount	Rs. 5,000/- and in multiple of Re. 1/- thereafter

This product is suitable for investors who are seeking*:

- Long Term Capital Appreciation
- Investment in equity and equity related instruments comprising of Nifty200 Alpha 30 Index.

***Investors should consult their financial advisors if in doubt about whether the product is suitable for them.**



(The above product labelling assigned during NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made. The same shall be updated as per provision no. 17.4.1.i of SEBI Master Circular on Mutual Fund dated 27.06.2024, on Product labelling in mutual fund schemes on ongoing basis.)