

# I-CAN FINANCIAL SOLUTIONS

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AN INTRODUCTION





## ABOUT I-CAN

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- We are one of India's fastest growing financial advisory solutions provider based out of Mumbai. We have been in operation now for over 5 years and are already ranked among the top 500 Independent Financial Advisors by AMFI (Association of Mutual Funds in India) out of 75,000 Registered with them. The top names in this list are HDFC Bank, Citi Bank, Bajaj Capital, etc
- The cumulative experience of the people associated with I-CAN is over **100 years**.
- I-CAN is being mentored by **Sanjay Sinha**, ex-CEO of L&T Mutual Fund
- I-CAN provides **Financial Solutions** and not Products
- Clients can invest offline as well as online/through Mobile App

# ROBUST RESEARCH PROCESS

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Three levels of research:

- I. Relative outlook on asset classes
- II. Sub-Category level allocation
- III. Product Selection

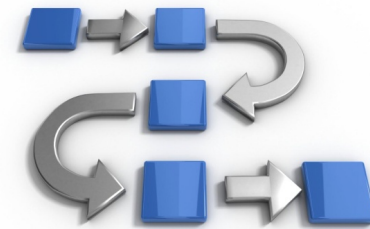
# METHODOLOGY FOR FUND SELECTION

The importance of methodology for fund selection decides



## 4-point strategy of Citrus Advisors

1. Performance
2. Portfolio
3. Process
4. People





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# CONSISTENT RESEARCH SUCCESS: ASSET ALLOCATION & SUB CATEGORY LEVEL



- Conservative Portfolio with higher debt concentration beats FD return by offering double returns in comparison
- The Aggressive Portfolios has beaten the Sensex consistently for the last 3 years
- It is highly recommended that you use I-CAN Solutions & save every penny with a purpose

# I-CAN'S SOLUTIONS OUTPERFORM THE MARKET!



I-CAN Solutions	1-Year Avg Return (%)
Conservative Portfolio	12.8
Moderate Portfolio	26.9
Aggressive Portfolio	40.9
S&P BSE Sensex Return	27.9
Fixed Deposit	6.9

*1-Year % Returns as on 31<sup>st</sup> December, 2017*

*Mutual fund investments are subject to market risks. Read the offer document before investing.*

*Past Performance may or may not be repeated in future.*

**For internal circulation only**



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# CONSISTENT RESEARCH SUCCESS: FUND SELECTION LEVEL



# FUND SELECTION SUCCESS: 2014 & 2015

## Recommendation v/s Performance

11 out of 12 Top performing Equity schemes of 2014 were in our recommended list

Scheme Name	1 Year
SBI Small & Midcap Fund-Reg(G)	110.66
Sundaram S.M.I.L.E Fund(G)	108.74
UTI Transportation & Logistics Fund(G)	103.96
DSPBR Micro-Cap Fund-Reg(G)	101.80
Birla SL Pure Value Fund(G)	99.00
Reliance Small Cap Fund(G)	97.60
Canara Rob Emerg Eq Fund-Reg(G)	96.02
Franklin Build India Fund(G)	93.80
UTI Mid Cap Fund(G)	90.44
Franklin India Smaller Cos Fund(G)	89.92
Kotak Emerging Equity Scheme(G)	87.32
ICICI Pru Midcap Fund-Reg(G)	86.96
<b>S&amp;P BSE SENSEX</b>	<b>29.89</b>

\*Returns are as 31<sup>st</sup> December, 2014

\*Funds Marked in Green are a part of I-CAN's Recommendation

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## Recommendation v/s Performance

8 out of top 11 Equity Diversified funds were in our Recommended list in 2015

Scheme Name	31-Dec-14 To 31-Dec-15
SBI Small & Midcap Fund-Reg(G)	20.56
DSPBR Micro-Cap Fund-Reg(G)	20.37
Escorts High Yield Eq(G)	18.72
Escorts Leading Sectors Fund(G)	17.85
MOST Focused Midcap 30 Fund-Reg(G)	16.48
BNP Paribas Mid Cap Fund(G)	15.28
Reliance Small Cap Fund(G)	15.11
SBI Magnum MidCap Fund-Reg(G)	14.92
Edelweiss Emerging Leaders Fund(G)	14.62
MOST Focused Multicap 35 Fund-Reg(G)	14.6
Mirae Asset Emerging BlueChip-Reg(G)	14.08
<b>S&amp;P BSE SENSEX</b>	<b>-5.03</b>

In a year when the Sensex delivered a **negative return**, our top recommended funds have given returns ranging from **14% to 21%**



# FUND SELECTION SUCCESS: 2016 & 2017



I-CAN FINANCIAL SOLUTIONS



## Recommendation v/s Performance

9 out of top 14 Top Equity Diversified funds for 2016 are in I-CAN's List of Recommendations

Scheme Name	1 Year
Tata Equity P/E Fund(G)	16.18
Birla SL Equity Fund(G)	15.21
Sahara Midcap Fund(G)	14.23
Escorts High Yield Eq(G)	13.51
LIC MF Midcap Fund-Reg(G)	13.22
DSPBR Micro-Cap Fund-Reg(G)	12.75
ICICI Pru Dynamic Plan(G)	12.50
Mirae Asset Emerging Bluechip-Reg(G)	12.17
Peerless Midcap Fund-Reg(G)	11.89
DSPBR Small & Mid Cap Fund-Reg(G)	11.45
HDFC Mid-Cap Opportunities Fund(G)	11.35
Sundaram Select Midcap(G)	11.33
DSPBR Opportunities Fund-Reg(G)	11.16
Principal Emerging Bluechip Fund(G)	11.15
<b>S&amp;P BSE SENSEX</b>	<b>1.95</b>
<b>S&amp;P BSE Mid-Cap</b>	<b>7.97</b>

\*Returns are as 31<sup>st</sup> December, 2016

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10 out of 14 top performing schemes in 2017 are part of I-CAN's Recommendation list

Scheme Name	2017 Return (%)
SBI Small & Midcap Fund-Reg(G)	78.66
Tata India Consumer Fund-Reg(G)	73.29
L&T Emerging Businesses Fund-Reg(G)	66.50
Reliance Small Cap Fund(G)	62.97
Reliance Diver Power Sector Fund(G)	61.74
IDFC Sterling Equity Fund-Reg(G)	61.34
L&T Infrastructure Fund-Reg(G)	61.10
HDFC Small Cap Fund-Reg(G)	60.75
HSBC Midcap Equity Fund(G)	60.41
IDFC Infrastructure-Reg(G)	58.67
BOI AXA Tax Adv Fund-Reg(G)	57.66
Aditya Birla SL Small & Midcap Fund(G)	56.70
Aditya Birla SL Pure Value Fund(G)	56.04
<b>S&amp;P BSE Sensex</b>	<b>27.91</b>
<b>S&amp;P BSE Midcap Index</b>	<b>48.13</b>

Returns as on 31<sup>st</sup> December, 2017; Funds marked in green are part of I-CAN's Recommendation List

# STRONG REVIEW & MONITORING MECHANISM FOR CLIENT PORTFOLIOS



Every portfolio scanned every quarter at the following levels:

- Asset Allocation
- Sub Category allocation
- Product selection
- Goal level

Intimation sent to clients quarterly on portfolio re-structure action (if required)

Taxation Liability reports sent quarterly as well as end of the year

Product Recommendation List reviewed every month

Asset Allocation, Category allocation and Assumptions reviewed every month



# I-CAN PLATFORM

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- Clients can transact and view their portfolios on I-CAN Platform ([www.icanindia.com](http://www.icanindia.com)) or on the Mobile App



- **Detailed reports** like Portfolio Performance, Capital Gains Summary, Dividend Report, Goal Performance etc available on logging in
- Transactions very easy on the portal/App
- Clients can create their own **Customised Goals** (like Retirement, Child Education etc) and execute the investments towards the goal in less than 5 minutes
- If the client does not need advisory, he/she can access **more than 2,100** Mutual funds in the Do-It-Yourself Section

## OUR PRESENCE

- 13 Offices in different parts of India (as of end Dec '17)
- Associates in over 40 locations
- Clients spread over 350 locations

## SERVICES OFFERED

INVESTMENT  
SOLUTIONS

INSURANCE  
SOLUTIONS

LOAN  
SOLUTIONS

## TRANSACTIONS

I-CAN has facilitated more than 3,00,000 transactions till the end of Dec 2017



# Disclaimer

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