# Introducing the Online Solutions Module Platform from I-CAN Solutions

Revolutionary Mutual Fund platform with goal-based solutions



## **About I-CAN**

 The cumulative experience of the people associated with I CAN is over 75 years

 I CAN is being mentored by Sanjay Sinha, ex-CEO of L&T Mutual Fund

 Team I CAN has exclusive access to the proprietary research model of Citrus Advisors



## Phase I: B2B Platform Launch

Launched in March 2013

 Providing Expert Mutual Fund Research & Access to Multiple Products – Mutual Funds, Life and General Insurance, Fixed Deposits, Loan Solutions

Online portal to manage and track Client
 Portfolios

## **Phase II: Online Solutions Module**

Launching in October 2013



- As a B2C platform in the Top 8 cities (Metros and Minimetros) and as a B2B Platform in all other cities.
- Providing innovative first of its kind Goal-based Solutions for the clients



 Option to clients to invest in 800 funds of his choice or in the shortlisted funds with I CAN's recommendations

## How does it work?

 Every client transacting from our online solutions module will be mapped to a Unique IFA

- Two step process
  - Registration of client with I-Can
  - Creation of Goal for the client





## How will a client be mapped to an IFA?

- Two Ways of doing this:
  - IFA can register a client from his own login, print his registration form and send it to I-Can with Client's signature
  - 2. A link will be provided to the IFA, that can be emailed by IFA to potential clients. Once a client registers clicking on the link, client will be automatically mapped to the IFA

# **Creating Your Customized Goals**







"This solution helps you build an investme portfolio to achieve the desired amount you ne a particular time in order to buy a car. Sta planning now for your dream car!"

Click here to know more >>



#### Wealth Creation

"Achieve your target amount of wealth in a particular period of time, by making an investment portfolio. Set upside and downside triggers for email/sms alerts. Start creating wealth for yourself!"

Click here to know more >>



#### Retirement Planning

mportant to plan and start investing early for nfortable post-retirement life. Based on your assment of the post-retirement income, our tion will assist you in building a customized portfolio dedicated to your goal.\*

Click here to know more >>

Wealth Creation

Retirement Planning

Child Education

Buy a home

Buy a car



I-CAN FINANCIAL SOLUTIONS

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FAQs

Help

## Creation of Goal for client ...

## Method 1

- IFA creates a goal & solution for the client in IFA's account
- On saving the solution, it becomes visible in the client's account
- Client can modify and confirm the solution for generating pre-filled application forms
- IFA gets credit for the client's transaction

## Method 2

- IFA creates a goal & solution for the client in IFA's account
- Takes a print of the solution details & carries to client for approval
- On client's approval, the IFA confirms the solution in
- his account and generates the pre-filled application forms
- IFA gets credit for the client's transaction

## **Creation of Goal for client**

## Method 3

- Client creates a goal & solution himself
- Client prints and submits his application himself
- IFA gets credit for the client's transaction





## **Know more**

#### Visit www.icanindia.com

- Open the "Investment Solutions" page by clicking on it twice
- Click to open the "Investment Solutions Demo" video on the left hand side
- There are 5 videos of appx 1.5 2 mins each

#### Contact us

For further details

#### Online presentations:

- Go to home page of <u>www.icanindia.com</u>
- Go to the bottom of the page
- Click on the "Download" button
- Download the presentations on "Why should an IFA join I-Can" and "Mentorship Grid"

## Come, Join us!

- Join us & provide your clients with expert financial advice
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# **Thank You**

The End

